

Big tobacco targets **kids**.

The more they're exposed, the more likely they are to smoke.

Blunts and Blunt Wraps

A sheet or tube made of tobacco. Can be filled with loose tobacco or marijuana.



Health Effects:

Same as cigarettes (increased risk of lung cancer, mouth cancer, stroke, heart disease, etc.).

Common Brands:

Phillies, Black Max, True Blunt, Royal Blunt, Bluntville, Juicy Blunt, Blunt Wrap USA

Varieties:

Blunts: Short flavored cigars, often refilled with marijuana

Blunt Wraps: Leaf tobacco in the form of a hard, hollow tube

Cyclones: Blunt wrap in a cone form



What's the Tactic?

- Products have sweet flavors, including fruit, candy, and sweet alcoholic drinks (such as peach cognac).
- Blunts and blunt wraps are cheap enough for kids to buy on impulse; when sold individually, they cost as little as 63¢.
- These cheap tobacco products are easily available to young people in gas stations, pharmacies, corner stores, grocery stores, mini-marts, and many other types of retail stores throughout Massachusetts.

It's a fact: Research shows that kids who shop at stores with tobacco two or more times a week are **64% more likely to start smoking than their peers who don't.**

*Source: Henriksen, Schleicher, Feiughery and Fortmann. Pediatrics: The Official Journal of the American Academy of Pediatrics. July 19, 2010, DOI: 10.1542/peds.2009.3021